

# EAST CENTRAL ALBERTA HERITAGE SOCIETY

## Director's Meeting Stettler Board Of Trade November 25, 2013

Present: Norma Leslie, Charlie Usher, Al Leinweber, Alan Willis, Bob Willis, Roger Lee, and Bruce Gartside.

1. Norma Leslie called the meeting to order at 7:10.
2. Bruce Gartside moved to approve the Agenda. Carried.
3. Alan Willis moved to approve the Minutes of the October 28, 2013 meeting with word "done" under #4, Business Arising from Minutes, Paragraph b, line 5 be changed to "down". Carried
4. **Business** Arising from Minutes
  - a. Bob Willis reported that no work has taken place on rail reconstruction since the last report. Highways has again been pressed for approval of the Hwy 601 road crossing without a requirement for electronic warning signals. No word has yet been received.
  - b. Tree removal in Donalda – Bruce Gartside told the meeting that the gentleman, for whom the clearing of a sightline to the coulee was being considered, has died.
  - c. Bob Willis suggested that the County of Stettler tax assessment on East Central Alberta Heritage Society lands appears to be out of line with assessments from other jurisdictions. The problem could be that ECAHS lands are being assessed on a linear basis like pipelines rather than as vacant farm lands. The society should consider challenging that assessment during the next appeal period in 2014.
  - d. It was decided that a review of the society's Mission and Vision Statements and the development of clear Goals would be put off until the next regular meeting. This work must be done prior to entering into a contract for the development of a comprehensive marketing plan for East Central Alberta Heritage Society using an outside contractor, Forward Level Marketing and Amish Moraria of Calgary.
5. **Correspondence**  
None.
6. **Treasurer's Report**  
The Financial Statement to November 25, 2013 was presented by Bob Willis a copy of same is attached to these minutes. Following a short discussion of these

documents it was moved by Al Leinweber, seconded by Roger Lee that the November 25 financial statements be accepted as presented. Carried.

**Accounts Payable**

No outstanding payables.

7. **Fund Raising**

Following a short discussion, it was moved by Roger Lee, seconded by Alan Willis, that East Central Alberta Heritage Society expend the sum of \$8,394.75 for a membership in Metasoft System's Foundation Search Canada and Big Data Base Canada. This program includes an extensive suite of educational tools for fundraisers and a "money back guarantee" if a user is unsuccessful in obtaining foundation funding. Carried.

8. **New Business**

It was decided that the society's Board of Directors and their guests would be invited to a Christmas gathering and supper at Brenda's Cozy Cafe in Stettler on Monday, December 16 starting at 5:30 p.m.

9. **Adjournment** – There being no further business to come before the meeting it was moved by Charlie Usher that the meeting adjourn. Carried.

10. **Next Meeting** – January 27, 2014 or failing that February 24, 2014.

Chairperson 

Secretary 